

## AMENDMENTS TO THE CLAIMS

1. (Previously presented) A computerized method of conducting a survey, said method comprising:

establishing, for at least one question in said survey, a bin, as represented in a memory of a computer, for each of a possible response to said question; and

establishing, for each said bin, a perturbing mechanism, executed by a processor on said computer, that perturbs a content of said bin, said perturbing mechanism having a statistical parameter with a known value.

2-27. (Canceled)

28. (Previously presented) The method of claim 1, further comprising generating, using said processor, a perturbed indicator vector that represents a respondent's response for said question, said perturbed indicator vector comprising an information structure including the contents of all bins of said question after said respondent has selected one or more of said possible responses and each of the bins has been perturbed.

29. (Previously presented) The method of claim 1, wherein said perturbing mechanism comprises a random number generator executed by said processor and said known statistical parameter value comprises a mean value of said random number generator.

30. (Previously presented) The method of claim 28, wherein said generating the perturbed indicator vector comprises respectively adding numbers from the perturbing mechanism to the contents of the bins.

31. (Previously presented) The method of claim 30, further comprising:

if contents of a bin exceeds an upper bound after perturbation, said contents are clamped to said upper bound.

32. (Previously presented) The method of claim 30, further comprising:

if contents of a bins are below a lower bound after perturbation, said contents are clamped to said lower bound.

33. (Previously presented) The method of claim 1, further comprising at least one of:

setting up a survey question by generating a medium with a plurality of markable areas for each possible response and pre-marking a random number of said markable areas for each said possible response; and

having a respondent respond to the survey question by adding a mark to any of remaining non pre-marked markable areas, if any markable areas remain after said pre-marking, of the plurality of markable areas for the possible response that corresponds to a desired response to the question.

34. (Previously presented) The method of claim 33, further comprising:

generating a perturbed indicator vector by counting a number of marked areas for each response.

35. (Previously presented) The method of claim 28, further comprising:

for a plurality of responses for a question in said survey, using a processor to analyze the bins in said perturbed indicator vector to provide an estimation of a distribution of responses.

36. (Previously presented) The method of claim 35, wherein said analyzing comprises:

for said question being analyzed, calculating an average of each perturbed bin in said question.

37. (Previously presented) The method of claim 36, wherein said perturbing mechanism comprises a random number generator and said known statistical parameter comprises a mean value, said analyzing further comprising:

for each said perturbed bin in said question, subtracting said mean value of said perturbing mechanism associated with said bin.

38. (Previously presented) The method of claim 1, further comprising:

for each perturbed bin in said question, adjusting a content of said perturbed bin by an amount of said known value of said statistical parameter.

39. (Previously presented) An apparatus for conducting a survey, said apparatus comprising at least one of:

a memory for storing a plurality of respondents' responses to a question in said survey, wherein each of said respondents' response comprises a bin for each of a possible response to said question and a value of each said bin has been perturbed by a perturbing mechanism;

a survey question set-up module executed by a processor on said apparatus, to allow a question in said survey to be set up, said survey question set-up module including a module to establish a bin for each of a possible response to said question and a perturbing mechanism for each said bin that perturbs a content of said bin, each said perturbing mechanism having a known value for a statistical parameter;

a respondent module executed by said processor, including a selection module to allow a respondent to select at least one of said possible responses to said question and a module to apply said perturbing mechanism for each said bin to generate a perturbed indicator vector corresponding to said respondent's selection;

an analysis module executed by said processor, to retrieve data from said database for said question and to analyze each said bin; and

a graphic user interface executed by said processor, to allow a user to interface with at least one of said memory, said survey question set-up module, said respondent module, and said analysis module.

40. (Previously presented) The apparatus of claim 39, wherein said processor causes said memory to store a running sum of the perturbed indicator vectors.

41. (Previously presented) The apparatus of claim 39, wherein said analysis module calculates an average value of each said bin of said question by dividing a sum of the contents in said bin of the perturbed indicator vectors by a number of respondents.

42. (Previously presented) A system for conducting a survey, comprising at least one of:

a memory means for serving as a database to store a plurality of respondent's responses to a question in said survey, wherein each said response comprises a plurality of bins corresponding to a number of possible answers for said question and each said bin is perturbed in value by a perturbing mechanism;

a survey set-up means for setting up a question in said survey, wherein said setting up said question comprises establishing a bin for each of a possible response to said question and establishing a perturbing mechanism that perturbs a content of said bin, said perturbing mechanism having a statistical parameter with a known value;

a respondent means for allowing a respondent to select at least one of said possible answers to said question, for perturbing a content of each bin in said question upon completion of the selection by said respondent, for generating a perturbed indicator vector that includes the contents of all said bins in said question after perturbation, and for transmitting said perturbed indicator vector to said database; and

an analysis means for retrieving and analyzing a content of said bins; and

a user interface means for allowing a user to interface with at least one of said memory means, said survey set-up means, said respondent means, and said analysis means.

43. (Previously presented) A system for conducting a survey as in claim 42, wherein said memory means stores a running sum of the perturbed indicator vectors.

44. (Previously presented) A system for conducting a survey as in claim 42, wherein said analysis means calculates an average value for said bin by dividing, by a number of respondents being analyzed, the sum of the contents of said bin for all said respondents being analyzed.

45. (Currently amended) A tangible signal-bearing storage medium tangibly embodying a program of machine-readable instructions executable by a digital processing apparatus to perform a method of at least one of conducting, processing, and analyzing a survey, said program comprising at least one of:

a memory interface, as executed by a processor on a computer, to interface with a database that stores a plurality of responses to a question in said survey, wherein each said response comprises a perturbed vector comprising a bin for each of a possible response for said question, as perturbed by a perturbing mechanism having a known value for a statistical parameter;

a survey set-up module, as executed by a processor on said computer, to allow a question in said survey to be set up, wherein said set-up module establishes a bin for each of a possible response to said question, and establishes a perturbing mechanism to perturb a content of said bin, said perturbing mechanism having a known value for a statistical parameter;

a respondent module, as executed by a processor on said computer, to allow a respondent to select at least one of said possible responses to said question, to perturb a content of each bin in said question upon completion of the selection, to generate a perturbed indicator vector that includes the contents of all said bins in said question after perturbation, and to send said perturbed indicator vector to said database;

an analysis module, as executed by a processor on said computer, to retrieve from said database and analyze data for said question; and

a graphic user interface, as executed by a processor on said computer, to allow a user to interface with at least one of said memory device, said survey set-up module, said respondent module, and said analysis module.

46. (Previously presented) The signal-bearing storage medium of claim 45, wherein said memory interface includes instructions to store a running sum of the perturbed indicator vectors.

47. (Previously presented) The signal-bearing storage medium of claim 46, wherein said analysis module calculates an average value by dividing the sum of the contents of a bin of said perturbed indicator vectors by a number of respondents being analyzed.

48. (Currently amended) A method of conducting a survey, said method comprising:

for at least one question in said survey, generating, using a processor on a computer, an indicator vector from a vector whose components respectively represent all

possible responses to said question, said indicator vector indicating which of said possible responses were selected by a respondent; and

adding a perturbation vector to said indicator vector to provide a perturbed indicator vector,

said perturbation vector having a same number of components as said indicator vector, each component in said perturbation vector resulting from a perturbation mechanism that is independent of the perturbation mechanism of the other components, wherein said perturbation mechanism has a statistical parameter whose value is known.

49. (Previously presented) The method of claim 48, wherein said perturbation mechanism comprises a random number generator and said statistical parameter comprises a mean, said method further comprising:

for each at least one question in said survey, calculating an average perturbed indicator vector from a plurality N of perturbed indicator vectors, wherein vector components of said average perturbed indicator vector respectively comprise an average value of corresponding components in said plurality N of perturbed indicator vectors; and

subtracting from said average perturbed indicator vector a mean vector whose components respectively comprise said mean value of said perturbation mechanism for each said indicator vector component.

50. (Currently amended) A method of privacy-preserving data mining, comprising:

for at least one question in a survey used in said data mining, generating, using a processor on a computer, an indicator vector from a vector whose components



respectively represent one of each possible response to said question, said indicator vector indicating which of said possible responses were selected by a respondent; and

adding a perturbation vector to said indicator vector to provide a perturbed indicator vector, said perturbation vector having a same number of components as said indicator vector, each component in said perturbation vector resulting from a perturbation mechanism that is independent of the perturbation mechanism of the other components, wherein each said perturbation mechanism has a statistical parameter with a value that is known.

51. (Currently amended) A data mining apparatus, comprising:

an indicator vector generator ~~to generate~~ that generates an indicator vector representing a response by a respondent to a survey question;

a perturbation vector generator ~~to generate~~ that generates a perturbation vector;

and

a perturbed indicator vector generator ~~to add~~ that adds said indicator vector with said perturbation vector,

wherein, for said question, a predefined possible-response vector exists whose components respectively represent a possible response to said question, said indicator vector comprising a modification of said possible-response vector that represents which one or ones of said possible responses were selected by a respondent, said perturbation vector comprising a vector having a same number of components as said indicator vector, each component in said perturbation vector resulting from a perturbation mechanism that

is independent of the perturbation mechanism of the other components, each said perturbation mechanism having a statistical parameter with a value that is known.

52. (Currently amended) A tangible signal-bearing storage medium tangibly embodying a program of machine-readable instructions executable by a digital processing apparatus to perform a method of conducting a survey, said program comprising:

an indicator vector generator, as executed by a processor on a computer, to generate an indicator vector representing a response by a respondent to a survey question;

a perturbation vector generator, as executed by a processor on said computer, to generate a perturbation vector; and

a perturbed indicator vector generator, as executed by a processor on to computer, to combine said indicator vector with said perturbation vector,

wherein, for each said question, a possible-response vector exists whose components respectively represent a possible response to said question, said indicator vector comprising a modification of said possible-response vector that represents which of said possible responses were selected by a respondent, said perturbation vector comprising a vector having a same number of components as said indicator vector, each component in said perturbation vector resulting from a perturbation mechanism that is independent of the perturbation mechanism of the other components, each perturbation mechanism having a statistical parameter with a known value.